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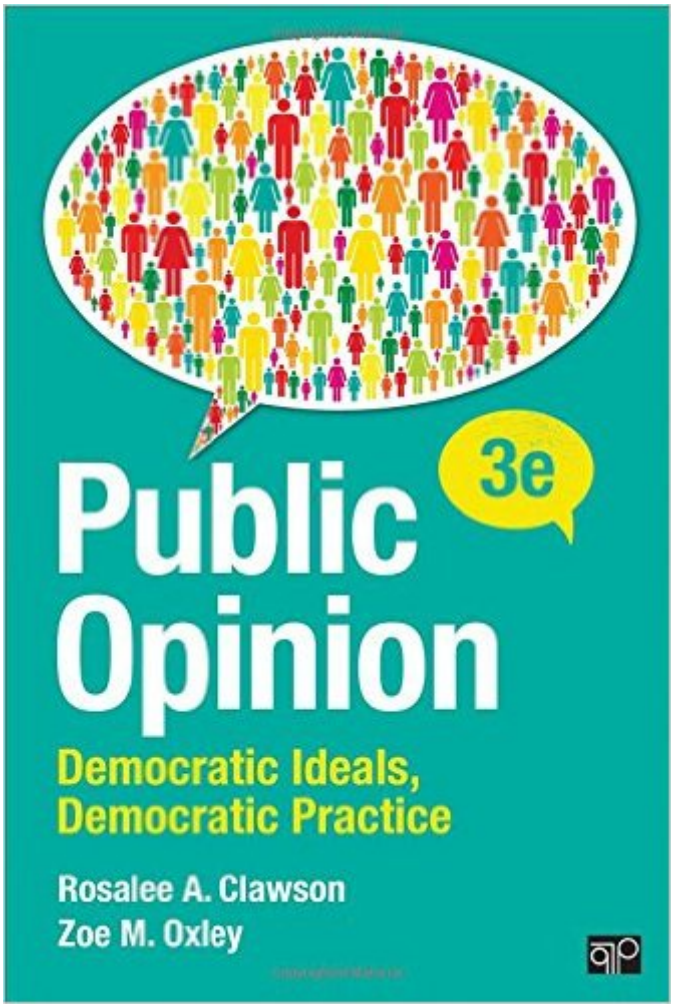

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Synopsis

Exploring the tension between ideals and their practice, the authors focus on exemplary studies so that students gain a richer understanding of key findings and the research process as well as seeing methods applied in context.

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Rosalee A. Clawson is professor of political science at Purdue University. Her research focuses on public opinion, mass media and politics, political psychology, and the politics of race, class, and gender. Her work has been published in the American Political Science Review, Public Opinion Quarterly, Political Communication, Journal of Black Studies, and Global Environmental Change.

She is the coauthor of Legacy and Legitimacy: Black Americans and the Supreme Court. Zoe M. Oxley is professor of political science at Union College. Her research interests include the effects of the media on public opinion, gender and public opinion, women in electoral politics, and political psychology. Her work has been published in the American Political Science Review, Journal of Politics, Political Research Quarterly, Politics & Gender, and PS: Political Science and Politics.

Easy read for my class. I like have they reference funny things about opinions. Informative.

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